

**Module 6 / Unit C****Original Website Home Page Rubric****Student Name:****Class:**

	4	3	2	1
Title	An appropriate title is included.	A title is included but it does not appropriately describe the page.		No title is included
Keywords	Appropriate keywords are included.	Keywords are included but they do not appropriately represent the content		No keywords are included.
Description	An appropriate description is included.	A description is included but it does not accurately describe the page		No description is included.
Banner	Elements of design are exceptionally well applied and the banner includes an original logo as well as text.	Elements of design are appropriately applied and the banner includes an original logo as well as text.	Elements of design are not appropriately applied or the banner does not include an original logo or text.	No banner is included.
Links	All links are functional	One link is broken.	Two or more links are broken.	No links are included or all are broken.
Email Link	An email link is included on the home page.			No email link is included.
Elements of design (contrast, repetition, alignment, and proximity)	Elements of design are exceptionally applied.	Most elements of design are applied.	Few elements of design are applied.	No elements of design have been applied
Spelling and Grammar	There are no errors in spelling, punctuation or grammar in the final draft of the Web site.	There are 1-3 errors in spelling, punctuation or grammar in the final draft of the Web site.	There are 4-5 errors in spelling, punctuation or grammar in the final draft of the Web site.	There are more than 6 errors in spelling, punctuation or grammar in the final draft of the Web site.

